

Firm Diffusion Index

The Firm Diffusion Index summarizes projects anticipated to be completed across your firm in the United States. If more projects are anticipated to be completed in the current period versus the previous period, the index will be above 50; if fewer projects are anticipated to be completed, it will be below 50.

Further, the Firm Diffusion Index can be filtrated by Region (East, Midwest, South and West) and by Market Segment (Workplace, Education, Healthcare, and Hospitality).