## Who's Involved

The IIDA Index has been developed by <u>IIDA</u>, the commercial interior design association, in partnership with <u>Designer Pages</u>.

The inaugural IIDA Index (release November 2018) includes the analysis of 10,964 projects submitted by participating firms across 74 offices, in 37 cities, and 24 states in the U.S.

"Until now, we have only had access to generalized reporting for the construction industry at large, but not specific to our core sector of commercial interior design. The availability of empirical data that's directly representative of our marketplace will help inform future business decisions at our firm."

- Sascha Wagner, FIIDA, AIA, president and CEO, Huntsman Architectural Group