

# **Industry Diffusion Index**

The Industry Diffusion Index summarizes projects anticipated to be completed across all subscribing companies in the United States. If more projects are anticipated to be completed in the current period versus the previous period, the index will be above 50; if fewer projects are anticipated to be completed, it will be below 50.

Further, the Industry Diffusion Index can be filtrated by Region (East, Midwest, South and West) and Market Segment (Workplace, Education, Healthcare, and Hospitality).